SWANAND DABHOLKAR
Product Experience & Brand Designer

I'm a multi-disciplinary Product Experience Designer based in India.
I collaborate with inspiring brands, businesses & start-ups to shape their
digital & art project needs.

EDUCATION

GD Art in Advertising & Illustrations,
BKPS's Abhinav, Pune.

PORTFOLIO

www.madebyswan.com

CONTACT

hello.madebyswan@gmail.com
+91 8149548950

EXPERIENCE

PlayVerse - Mumbai, India
Head of Design - Product & Branding | July 2022 - Present

Leading all things design at PlayVerse, a venture studio focused on
building digital products and brands by Identifying product ideas, testing
product hypothesis and aggressively scale ideas that achieve early signs
of product market fit. Projects: Billions.Quest - A web3 stock fantasy game,
FundsConnect - A CRM platform, simplifying the fundraising process,
PlayVerse Toys - Design for toy brand that accelerate age appropriate
learning milestones.

PaperPencil Labs - Mumbai, India
Co-Founder & Design Head | Mar 2018 - June 2022

Leading User Experience and branding design team to deliver highly
creative user centered design solutions for startups and fortune 500
companies. Clients: OML, Indigo Paints, Blume Ventures, Savita Industries,
Chlorophyll Innovation Labs, SRL Diagnostics, Locus, Esya Studios, The
Stylease, Anunta, Imagin8ors, Essenvia, Arka venture Labs, Tophire,

Pearl Academy - Mumbai & Delhi
Guest Faculty, Interaction Design | 2019 - 2022

Contributing to design education as interaction design guest faculty for
Indias well known design school, Pearl Academy - Mumbai & Delhi.

The Minimalist - Mumbai, India
Design Associate - Branding & Interface | Mar 2016 - Nov 2017

Worked as a Design associate for Interface design and Branding solutions
at India's leading thought-provoking digital design agency. Instrumental
in leading the creative direction & rebranding for a global IT giant
Hexaware Technologies. Also worked with Coca-Cola, Cox & Kings, Abbott,
Practo, Arrivae, Toppr, etc as a part of core design team.

SKILLSET

• Product Design
• User Research
• Design Process
• Information/ User Flow
• Wireframing
• Interface & Interaction
• Interactive Prototype
• Design System
• Branding
• Visual Guidelines
• Illustrations
• Art Direction
• Motion Graphics

TOOLS

• Figma/ Figjam
• Adobe XD
• Sketch
• Miro
• Hotjar
• Notion
• Jira/ Trello
• Adobe Creative Suite
• Pro Create
• Webflow
• Spline 3D

Ape Studios - Remote
Creative Designer - Branding & Motion | Jul 2015 - Feb 2016

Creative Designer for Branding, Interface Design and Motion Graphics.

Vodlo - Pune, India & Sydney, Australia
Designer - Branding & Interaction | May 2015 - Feb 2016

Worked on Branding, Interface Design & Communication Design of products like Airmito & Cloudmito for the digitisation of contracts and document storage. Branding for Zwiff, a Cloud based application which manages all the warranties, service, user manuals etc.

AWARDS & RECOGNITIONS

• **Kyoorius Young Blood Award, 2016** - In-Book Winner, Branding & Identity.

• **Featured at Creative Bloq, 2015** - Brilliantly Creative Valentine's Day Illustration.

NATURE OF WORK

• An acute eye for the details with strong knowledge of design principles.

• Strong Visual skills to organize content & interfaces with aesthetically pleasing design sense.

• Clean, chrisp and minimal visual design style with specialisation in Illustrations & Typography.

• Practicing a user-centered design approach to craft experiences.

• Agile in nature with strong desicion making thought process to collaborate with multi-disiplinary teams.

Let's talk!

I'm always looking to collaborate on interesting projects with awesome people.

Shoot me an email at **hello.madebyswan@gmail.com**
Give me a call at **+91 8149548950**